



## A Different breed of Comfort Consultant

You're a different breed of saleswoman, or salesman. **PEOPLE HAVE ALWAYS LOVED BUYING FROM YOU.** They **SINCERELY** trust you. In five minutes you know **WHAT MAKES THEM TICK** what it's gonna take to sell them and satisfy them.

**YOU'RE Friendly. HONEST. Dependable.**

**EVERYONE** who works with you **TRIPS OUT** about how amazing you are as a sales person. You **ALWAYS END UP THE TOP SELLER.** You **ALWAYS BUILD** relationships with customers like friends or family. Treating people as if you want to build a long-term relationship with them... that's all you!

**YOU'RE THE SALESPERSON WHO ACTUALLY CARES** about your customers. You help them find the best ideas for them and they don't mind paying. If you're looking for an opportunity to **AT SIX FIGURES** and want opportunity to grow your income....let's talk. We need *you* to help families find the perfect heating or air conditioning system for their home and budget.

Yep. You read right.

**OUR TOP GUYS MAKE MORE THAN \$200K** helping our loyal customers (we call 'em family). **IF YOU'RE THE REAL DEAL AND ARE A TRUE CLOSER YOU'LL NEVER CHASE LEADS.** We'll arrange all your appointments.

- Big percentages.
- Straight commission.
- Lots of benefits.

WORK AND **EARN AS MUCH AS YOU WANT!** Heck, If you're as good as we know you are, you're freakin' excited right now. BE PART OF A HUGE, HAPPY FAMILY.

HERE'S the details in this ad to weed out those that can't follow instructions.

### **YOU GOTTA...**

- Never be late
- Pass a drug and background check
- Have a **CLEAN DRIVING RECORD**
- Always look nice, clean and neat
- Have immediate confidence that you'll figure out the key to their trust
- Brush off rejection like it's gettin' ya closer to the next sale
- Have previous experience sellin' big ticket items (jewelry, cars, corporate sales, etc...)

If you're just itching to contact me, **SEND ME AN EMAIL AND YOUR RESUME.** But don't send me the same resume you'd send anyone else.

I want you to sell me on your ability to sell big ticket items and why you want to be part of our family. And I want you to start your email in all caps with the phrase, "I CAN SELL 20 TRUCKLOADS OF CHOCOLATE TO A DENTAL HYGIENIST." I'm serious.

Your typical day begins earlier than most, and will often involve evening or weekend appointments. Occasionally you may have to arrive at a customer's home before 7. **We work on the customer's schedule**, not ours. **FLEXIBILITY IS KEY.**

You'll be in homes, measuring, inspecting, calculating the perfect sized system for each home and helping customers find a solution that is effective and affordable. Can you say **PATIENCE?** You can't help customers feel the best about their best system without answering lots and lots of questions. If you don't really care for homeowners, you'll burn out doing this day in and

day out. We're truly looking for people that are a PERFECT MATCH, because **we really are a family**.

**WE HAVE FUN AT WORK.** We celebrate birthdays, do lunches, laugh a lot

Ain't no way you can win unless **you got a "whatever it takes" tattooed on your heart**, Meanin' you'll do whatever it takes to make it right for our customers (our family),

WHATEVER... IT... TAKES.

See. It takes a special kind of person to keep our place special. Yeah, you will always be rewarded for your HARD WORK. But you gotta be the kind of person that gives it ALL YOU GOT, AND NEVER SAYS NO. Ya gotta **be quick to admit your mistakes** and learn from 'em. Gotta HAVE SOME HUMILITY to go along with that confidence. If you do, you got all sorts of money comin' your

I'm JEFF WILLIAMS, owner of JW PLUMBING, HEATING AND AIR. Maybe you've seen our trucks, heard our ads and maybe you haven't. They bring us leads every day. When the other guys are slow, they're calling us looking for a career opportunity. Feel free to Google us, we've got over 1000 5-Star Reviews.

I started in AC / Heating sales, now I own the place, you can do the same in the future. **I'm serious about you succeeding and growing.** JOIN OUR FAMILY of rock stars.

If you can make it happen, I'll do whatever it takes to MAKE YOUR CAREER HAPPEN. Reach out to us today.